

Privacy Policy

Ulverston Golf Club is committed to protecting and respecting your personal data in accordance with the General Data Protection Regulation (GDPR).

What information do we hold?

When you join or visit Ulverston Golf Club, we collect only the information required from you to be able to fulfil our contractual obligations to you as a member or visitor.

For members we hold the following types of data:

- Name, date of birth and contact details
- Handicap and competition scores
- Tee bookings
- Membership category, fees and payments
- Bar card transactions
- To meet with our Child Protection responsibilities we also hold health information on junior members.

For visitors we hold the following types of data:

- Name and contact details
- Handicap and home club
- Booking payments

When you use the Club's website (<u>www.ulverstongolf.co.uk</u>) we may additionally collect, store and use the following information about your computer and about your visits to the website:

- your IP address
- geographical location
- browser type,
- referral source
- length of visit
- number of page views.

We also use cookies on the website which may be stored by your browser on your computer's hard drive. Most browsers allow you to refuse to accept cookies, however this may have a negative impact upon the usability of the website.

How do we use the data?

We use the information collected to allow us to fulfil our contractual obligations to you as a member or visitor e.g. processing new membership applications and membership renewals, processing payments, maintaining handicap and competition records, managing tee bookings, etc.

This may include sending out 'service' correspondence (via email or post) on matters directly related to your membership or visit.

We may also send out 'marketing' communications to members and visitors regarding club events, competitions, offers and promotions, but will only do this with your clear consent.

We do not share your data with third party marketing companies who would contact you this way.

We do share your information with certain external data processors: ClubV1 (membership and handicap administration), England Golf (maintenance of central database of handicaps), HowDidiDo (handicap and competition data), BRS (tee bookings).



We would also share your data if required to do so by law.

On the Club's website we use the information we obtain from cookies to improve users' browsing experience. We may also use the information to recognise your computer when you visit the website and to personalise the website for you.

We use Google Analytics tracking information to better understand the profile and needs of people who visit the website. We use aggregate statistics, no personally identifying data is included in the analysis of our website traffic.

How do we manage access to data?

Access to data is restricted to authorised parties who have a business need to access the data.

Access to membership and handicap data (on ClubV1) is restricted Club Directors, Office Staff, House Manager, H&C Committee Members. Each user has their own userid and password, and their level of access is restricted to the business needs of the individual's role.

Access to tee and facilities booking data on BRS is restricted to Club Directors, Office Staff, Bar Staff, the Professional and H&C Committee Members. Each user has their own userid and password, and their level of access is restricted to the business needs of the individual's role.

Data held in paper form is secured in the office and access is restricted to Office Staff and Council Members in their role as Directors of the Club.

Access to Google Analytics information is restricted to Office Staff and Directors of the Club via a secure userid and password.

How long do we retain data?

Personal information is held for only as long as necessary for the purposes for which it was collected, to provide members and visitors with services and to conduct the legitimate business interests of the club, or where otherwise required by law.

Individual's Rights

You have the right to request a copy of the information we hold about you. If you would like a copy of this information please contact our Data Controller (*See How to contact us* below). This will be provided to you in a portable, machine readable commonly used format. There is no charge for this service.

You may ask us to correct or erase information that you think is inaccurate. At the time of collecting data you have the right to object to the club holding certain information about you.

How to contact us

If you require any further information please write to the:

Data Controller, Ulverston Golf Club, Bardsea Park, Ulverston, Cumbria LA12 9QJ or email enquiries@ulverstongolf.co.uk.

The Club's Data Controller is the Club Manager-Secretary.

Changes to our Privacy Policy

We keep our privacy policy under regular review. This privacy policy was last updated in MAY 2018.